



Murdoch
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Murdoch University presents

WISE Women Showcase

Demystifying careers in STEM
and entrepreneurship

Friday 10th November 2017

9:30am – 2:30pm, South Street campus

Murdoch University is hosting a series of science, technology, engineering, mathematics (STEM) and entrepreneurship showcase days aimed at demystifying the career opportunities available to young women who study STEM. You'll learn how STEM provides girls with a platform of skills from which they can launch successful careers in research, education, business leadership and entrepreneurship.

Parents, teachers and girls in years 8-10 are invited.

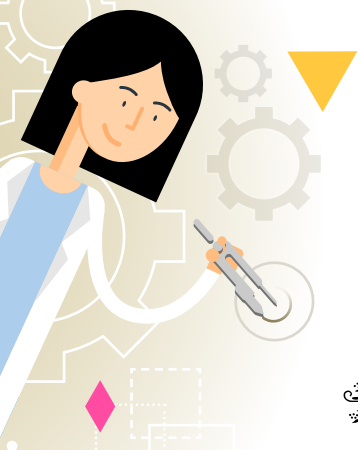
Attend a keynote lecture from a successful STEM entrepreneur and participate in a Q&A session with a diverse panel of inspiring and high-achieving women with STEM qualifications. Girls will also undertake some exciting hands on STEM activities while one of Murdoch's leading researchers in STEM education will hold a focus group session with teachers and parents.

Register Now

Teachers, parents and interested girls in years 8-10 can find out more by emailing outreach@murdoch.edu.au or calling (08) 9360 2524.

Teachers are invited to register their year 8-10 classes by contacting the Outreach team before Monday 30th October.

WISE Women events will also be held in 2018. You can register your interest now for next year's events!



Australian Government

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Opening Address

Professor Lyn Beazley

Officer of the Order of Australia, Fellow of the Australian Academy of Technological Sciences and Engineering, Australian of the Year 2015 and former Chief Scientist of Western Australia.

Lyn has worked in the field of neuroscience for more than thirty years, contributing to research in brain damage recovery and in the treatment of premature infants at risk from pre-term delivery. The Chief Scientist of WA for seven years, Lyn has developed programs to support laboratory technicians, introduced the science communication competition FameLab to Australia and was part of the team involved in securing the Square Kilometre Array project for Australia.



Keynote Address

Heather Catchpole

Co-founder and Managing Director of Refraction Media.

Heather has developed over 30 STEM-based teachers resources with an audience of more than 100,000 educators. She is the producer of Earth Science WA (an animated science series) and the Managing Editor of COSMOS magazine which showcases health and science research. She developed and launched the COSMOS iPad edition which was voted best of the App Store in 2012. Heather was a finalist for Business Editor of the Year 2014 and Women in Media Awards.

Q&A Panel



Emma Woodward

Research Scientist at Commonwealth Scientific and Industrial Research Organisation, CSIRO.

Emma is an applied geographer with expertise and experience in the fields of natural resource management, Indigenous ecological knowledge systems and livelihoods, water resource management and climate change impacts. Emma is currently working in the Kimberley region with Indigenous groups and scientists, bringing together local knowledge and western science to help manage dugong (marine mammal) populations in the region.



Kelly van Nelson

Group General Manager of National Operations for Ajilon and Adecco.

Kelly has worked in the field of information and communication technology for more than twenty years. Her work has involved executing international recruitment campaigns, IT consulting, business development and stakeholder management and seen her live in several countries. She has been General Manager of Ajilon Australia (IT Solutions) and Adecco (a Fortune 500 Organisation and the world's number one provider of HR solutions) since 2016.



Professor Cassie Berry

Professor of Immunology at Murdoch University.

Cassie has over 30 years' experience in exploring how viruses cause infections in the field of biomedical science. She is responsible for undergraduate teaching in Medical Microbiology and Clinical Immunology. Her research focuses on the application of vaccines and novel immunotherapies to combat infectious diseases. She was runner up Inventor of the Year 2007 for her work in developing an innovative Avian Influenza Marker Vaccine, and was finalist for Telstra Business Women's Award 2003.



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